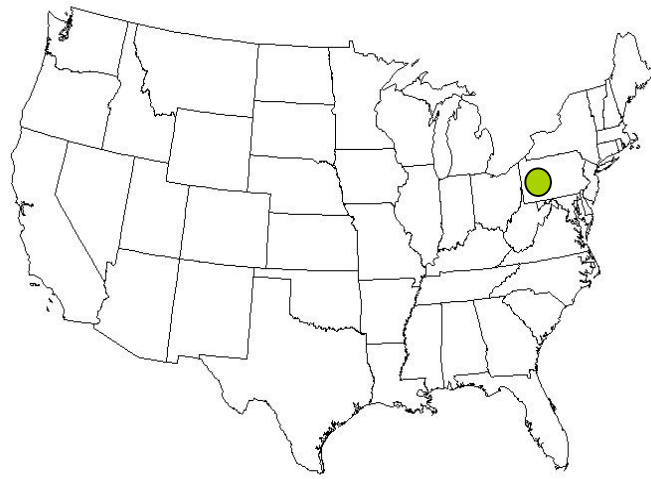
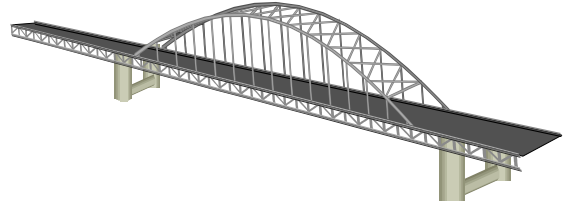


Pittsburgh: Most Livable City





Live in Pittsburgh

About Pittsburgh

Known historically for being a steel town, the Pittsburgh of today has moved far beyond its industrial history and become a **vibrant, modern city**.

The 2007 *Places Rated Almanac* ranked Pittsburgh first as the “**most livable city**” in the country, based on nine categories of housing **affordability, transportation, jobs, education, climate, crime, health care, recreation, and ambiance** (arts and culture). Pittsburgh is the only city in the almanac to always rank in the top 20 since the almanac began in 1981.

Pittsburgh Weather	
Average Annual Temperature	50°
Warmest Month (average)	July (83°)
Coldest Month (average)	January (19°)
Average Annual Rainfall	37 inches

Celebrating its 250th anniversary in 2008, Pittsburgh honors its historical past – including being the place where many of America’s “firsts” happened, like the polio vaccine, advanced organ transplantation, the gas station, the Ferris Wheel, the movie theater, and the Big Mac – while looking forward to a promising future that includes having the second most “**green certified**” buildings in the nation.

From the gleaming skyscrapers dotting its skyline, to its three rivers inviting **boating and fishing**, to its **world-class museums**, it’s no wonder why Pittsburgh is one of America’s best.

Economy

With **six Fortune 500 companies** headquartered in the metropolitan area – U.S. Steel Corp; PPG Industries Inc.; PNC Financial Services Group Inc.; H.J. Heinz Co.; WESCO International Inc.; and Allegheny Technologies, Inc. – and also home to **90 billion-dollar companies**, Pittsburgh is a great place to do business, large or small, with *Entrepreneur* magazine listing it as the ninth best place for small businesses. It also ranks in the top 10 as the best place to start as a young professional and to **grow personal wealth**.

Major Area Employers	
•	University of Pittsburgh Medical Center
•	Giant Eagle, Inc.
•	University of Pittsburgh
•	West Penn Allegheny Health System
•	PNC Financial Services Group

With a cost of living that is **5% below** the national average, and median housing price of **\$116,000** (with the average existing home selling for nearly half the national average), Pittsburgh offers residents something that most major metropolitan areas cannot: **affordability**.

Pittsburgh Cost of Living (Average)	
Average Per Capita Income	\$22,491
Housing (2-bedroom apt.):	\$755
Median Price House	\$116,000
Transportation	Access to a car essential
Public Transportation	\$1-3
Annual Childcare (preschool)	\$7,500

In addition to being the area’s largest employer, with 50,000 employees and generating **\$7 billion** in annual revenue, the **University of Pittsburgh Medical Center** is one of the top hospitals in the nation, ranked fourteenth by U.S. News and World Report.

Home to the **University of Pittsburgh**, **Carnegie Mellon University**, and **Duquesne University**, Pittsburgh is also a center of learning.

Recreation & Activities

Not surprising for the city where three rivers converge, there are **endless water-inspired recreation** activities in Pittsburgh, including **whitewater rafting, boating, and fishing**.

Also home to numerous parks, including **600-acre Frick Park**, Pittsburgh has plenty of **green space** to enjoy while **biking, hiking, jogging, horseback riding**, or having a **picnic**.

The city also hosts numerous community events year-round, including **festivals, farmers' markets, and movies and jazz** in the parks.

Or visit the **National Aviary of Pittsburgh** for a glimpse of 500 rare and endangered birds, the 77-acre **Pittsburgh Zoo & PPG Aquarium**, home to thousands of animals, or the **Phipps Conservatory and Botanical Gardens** with its 17 different botanical experiences.

A family-friendly city, Pittsburgh is also home to the award-winning **Children's Museum of Pittsburgh**, the hands-on **Carnegie Science Center**, and **Kennywood**, a historic amusement park.

Home to the NFL Pittsburgh Steelers, the MLB Pittsburgh Pirates, and the NHL Pittsburgh Penguins, Pittsburgh also has plenty to entertain sports fans; no surprise for the city that hosted the first World Series.

Arts & Culture

Pittsburgh has a thriving arts and culture scene. In addition to the city's jazz clubs and nightclubs, the **14-block Cultural District** in downtown Pittsburgh is home to five world-class theaters, eight public parks and art installations, 88 shops and 47 restaurants. Here, residents can listen to the **Pittsburgh Symphony Orchestra**, or see a **Pittsburgh Opera** performance. From **modern dance**, to **visual arts**, to **movies**, Pittsburgh has it all.


Pittsburgh is also home to world-class museums, including **The Andy Warhol Museum** – a tribute to the famous Pittsburgh native – the **Carnegie Museum of Art**, the **Carnegie Museum of Natural History**, and the contemporary installation art center, **The Mattress Factory Art Museum**.

The history of the city can be seen in the Victorian-era mansions, in the exhibits at the **Fort Pitt Museum** that focus on the Seven Year War, the American Revolution, and the founding of the city of Pittsburgh, and in the **Frick Art and Historical Center**.

Pittsburgh Quality of Life

Average Commute	25.3 minutes
Recreation	Boating, biking, boating, golf, hiking, and much more!

Cost of Living Calculator

How does the cost of living in Pittsburgh compare to other U.S. cities?	 (Check out the CNN Money calculator: http://cgi.money.cnn.com/tools/costofliving/costofliving.html).
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Work for Pittsburgh Public Schools

The Pittsburgh Public Schools: Reform Strategy

In May 2006, **Mark Roosevelt**, a 2003 **Broad Superintendents Academy** graduate and **superintendent** of the Pittsburgh Public Schools released his reform agenda. Titled ***Excellence for All***, the document provided a **four-year roadmap** for the district to increase student achievement across the board in Pittsburgh.

The document outlined high expectations and measureable objectives for student performance, including increasing the percentage of students proficient in reading by the end of the 3rd grade from **49% to 80%**, reducing the high school dropout rate by **10%**, and **quadrupling** the number of African-American students taking **AP classes**.

With Roosevelt at the helm, the Pittsburgh district has **made gains**. In 2007, the number of third graders who scored proficient in reading **rose** from 49.1% in 2005 to **59%**.

In addition, Roosevelt believes in **empowering principals** and giving them the skills they need to be instructional leaders, focused on – and accountable for – student achievement. With his **“Pittsburgh Leadership Academy,”** Roosevelt is giving Pittsburgh principals the tools they need to build a plan of excellence for their schools.

Roosevelt also created **“The Pittsburgh Promise,”** established with a \$100 million commitment from the University of Pittsburgh Medical Center, which gives all eligible, graduating seniors up to **\$5,000** a year for college, starting with the class of 2008.

Pittsburgh District Leadership

Mark Roosevelt, the great-grandson of Theodore Roosevelt, began his career in government, as a member of President Jimmy Carter’s domestic policy staff. He subsequently became the executive director of the John F. Kennedy Library Foundation in Boston before being elected to the **Massachusetts State Legislature**, where he chaired the **Education Committee** and guided the passage of the **Education Reform Act of 1993**, which restructured the way that Massachusetts funds and manages its public schools.

Linda Lane, a 2003 **Broad Superintendents Academy** graduate, serves the Pittsburgh district as **deputy superintendent for instruction, assessment, and accountability**. A career educator, she began her career as an elementary school teacher, before serving as executive director of human resources, chief operating officer, and deputy superintendent of Des Moines Public Schools.

Pittsburgh Public Schools Quick Stats:

# Schools	66
# Students	26,500
# Employees	2,580
District Total Revenue	\$526 million
Governance Model	Elected School Board
Superintendent	Mark Roosevelt (since August 2005)

About Pittsburgh Students:

% Low Income Students	68%
% African American	57%
% Hispanic	1.1%
% White	35.7%
% Asian	1.6%
% American Indian	0.1%
% Multiracial	4.5%
Graduation Rate	65%
Dropout Rate	35%

Pittsburgh Broad Residents and Alumni

Eddy Jones

Project Manager, The Pittsburgh Promise, Pittsburgh Public Schools

The Broad Residency Class of 2007-2009

MBA, Tepper School of Business, Carnegie Mellon University

BS, Mechanical Engineering, Pennsylvania State University

Previous Employers: Deloitte Consulting; City High Business Outreach

Current Projects: “During my first year of The Broad Residency, I managed the start-up of the large scholarship program called The Pittsburgh Promise. We’re now launching a project called Pathways to the Promise, with the goal of preparing more students for education beyond high school.”

Why Pittsburgh: ***“Pittsburgh is a wonderful city. The geography is beautiful and the cost of living is fantastic. Pittsburgh has plenty of affordable housing and many historic neighborhoods. There are plenty of restaurants, museums, and entertainment venues. The city is a great town for singles and families alike.”***

Cate Reed

Project Manager, Pittsburgh Public Schools

The Broad Residency Class of 2007-2009

MPM, Heinz School of Public Policy, Carnegie Mellon University

MA, Teaching, New York University

BA, History, Loyola College

Previous Employers: Teach For America

Current Projects: “Currently I am working on multiple projects that affect our draw for students performing at or above proficiency benchmarks, including a revamp of our magnet schools process, a new International Baccalaureate 6-12 school, and assistance in the implementation of a gifted pilot program at several elementary schools.”

Why Pittsburgh: ***“I grew up here—and graduated from the schools. Imagine a place where you get the perks of the big city, and the smallness to see the impact of your work almost immediately. The size also gives you the change to work daily with key decision makers in the district.”***

Marni Weil Pastor

Broad Resident for Strategic Planning, Pittsburgh Public Schools

The Broad Residency Class of 2008-2010

MBA, Harvard Business School

BA, Economics, Northwestern University

Previous Employers: The Boston Consulting Group; McKinsey & Company; Bank of America

Resources

Living in Pittsburgh:

City of Pittsburgh

<http://www.city.pittsburgh.pa.us/>

Citysearch

<http://pittsburgh.citysearch.com/>

CNN Cost of Living Calculator	http://cgi.money.cnn.com/tools/costofliving/costofliving.html
Craigslist	http://pittsburgh.craigslist.org/
Greater Pittsburgh Chamber of Commerce	http://www.alleghenyconference.org/Chamber/
Imagine Pittsburgh: 250th anniversary	http://www.imaginepittsburgh.com/
Pennsylvania Economy League of Southwestern Pennsylvania	http://www.alleghenyconference.org/PEL/
Pittsburgh Parks Conservancy	http://www.pittsburghparks.org/
Pittsburgh Post Gazette	http://www.post-gazette.com/
Port Authority of Allegheny County	http://www.portauthority.org/paac/default.aspx
Visit Pittsburgh	http://www.visitpittsburgh.com/
Wikipedia	http://en.wikipedia.org/wiki/Pittsburgh
Yelp	http://www.yelp.com/pittsburgh-pa

Working for Pittsburgh Public Schools:

Council of the Great City Schools	http://cgcs.org/
Education Week	http://www.edweek.org/ew/index.html
Pittsburgh Public Schools	http://www.pghboe.net